ABOUT THE SYMPOSIUM

COURSE DESCRIPTION
Despite advances in therapy, heart failure remains an important public health problem in the US today. The past year has been particularly dynamic one for the development of new strategies for dealing with the heart failure pandemic. The Symposium provides expert insight into evolving heart failure management strategies. The curriculum includes updates on treatment of hypertension and hyperlipidemia, use of biomarkers, management of hyponatremia, treatment of cardiac ischemia, discussion of the role of the new anti-coagulant agents, indications for use of ICDs and CRT, management of sleep disordered breathing, use of new imaging modalities to assess risk, and new approaches for treating mitral regurgitation. In addition, there will be talks on the role of digoxin, the use of hydralazine and nitrates and the emergence of new drugs, such as LCZ696 and irbesartan, that will be used in the future. Lectures from experts in the field are combined with case presentations and interactive panel discussions. The 15th Annual UCSD Heart Failure Symposium will continue the tradition of providing cutting edge information about heart failure in a form that enhances adaption into clinical practice.

TARGET AUDIENCE
This course is designed for internists, primary care physicians, nurses, and allied healthcare professionals.

OBJECTIVES
At the conclusion of this activity, participants should be able to:
1. Summarize current treatments available for heart failure and provide information to help in the selection of the most rational choices in individual patients.
2. Review strategies for implementing medical and device therapies that will lead to improved outcomes in heart failure patients.
3. Define how specific populations including minorities, women and the elderly respond to various approaches to treating hypertension and heart failure.

NEEDS ASSESSMENT
Over five million Americans (two percent of the U.S.) are living with heart failure. An estimated 670,000 new cases of heart failure (HF) are diagnosed each year and this condition is a major cause of morbidity and mortality 90% of men and 70% of women less than 65 years old of age who have HF will die within 8 years and in the number one cause of hospitalizations of the elderly in the US. HF is common, but unrecognized and often misdiagnosed. Recent data have shown that drugs and devices that have proven beneficial and are recommended in recent practice guidelines (HFSA 2010 update of practice guidelines Lindelfield J et al J Cardiac Failure 2010;16; 475) are underutilized (Fonarow GC et al. Circulation 2010;122:585).

Recent information also suggests a significant individual variability in conformity to quality-of-care indicators and clinical outcome of patients with HF and a substantial gap in overall performance. In addition according to data studying the quality of health care in the US on average, patients with heart failure received the recommended quality of care about 30% of the time (Heart failure performance measurement set by the ACC/AHA 2010). Despite important advances in treatment, patients with heart failure continue to experience unacceptably high rates of morbidity and mortality. This along with the enormous cost of caring for a growing number of heart failure patients has resulted in increased scrutiny of existing and emerging therapies.
NEW STRATEGIES FOR DETECTING, PREVENTING AND TREATING HEART FAILURE

15th ANNUAL UCSD HEART FAILURE SYMPOSIUM
FOR PRIMARY CARE ANDuch MEDICAL PROFESSIONALS

REGISTRATION FORM

Name of Registrant
Number of Registrant
Name on Card
Billing Address
Amount $  
Signature

San Diego, CA 92103
Fax: 619-299-6671
Email: info@ccmmeetings.com

Registration Fees:

$130 Nurse Registration –
on or before January 5, 2015
$100 Nurse Registration – on or after January 5, 2015
$130 Early Bird Physician Registration – on or before January 5, 2015
$150 Physician Registration – on or after January 5, 2015
$190 Early Bird Nurse Registration – on or before January 5, 2015
$190 Physician Registration – on or after January 5, 2015

LOCATION
Estancia La Jolla Hotel
9500 La Jolla Village Dr., La Jolla, CA 92037
Tel: 858-150-1500
Fax: 858-150-3181
1-877-ESTANCIA (full fee reservations)
www.EstanciaLJ.com

Special room rates are offered:
Single: $115 - $179 per night, plus 12.565% San Diego occupancy tax of 12.565%,
single-occupancy rate for January 5, 2015

Cancellation Policy
If your registration is cancelled and a refund of your fee is desired, your fee, less $40 for administrative costs, will be refunded upon receipt of a written request that includes a
signature. No refunds will be made after January 5, 2015. Please allow up to 12 weeks for a refund.

Further Information
Complete Conference Management 3320 Third Ave., Suite 303
San Diego, CA 92103
Phone: 619-299-6671
Fax: 619-299-6675

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Please do not send credit card information by fax.

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Wells Fargo Bank
or on or before January 5, 2015

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